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FOR IMMEDIATE RELEASE

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**** **MEDIA ADVISORY** ****

***Jersey City Kicks Off the 28th Annual Art & Studio Tour Showcasing
the Recently Acquired Pathside Building***

What: The 28th annual Jersey City Art & Studio Tour (JCAST) will submerge visitors into a completely new kind of arts environment on the 12,000 square-foot first floor of the recently acquired Pathside Building. JCAST will transform the space with new and traditional media by local and regional artists, none of which has been shown in Jersey City previously. Throughout the free 4-day event, hosted by **Mayor Steven M. Fulop**, the **Municipal Council**, and the **Office of Cultural Affairs** in partnership with the **Jersey City Economic Development Corporation**, more than 150 art spaces will open their doors to the public for an incredible 21-square miles of art-filled festival featuring artwork, performances and the handiwork of nearly 1,000 local and regional artists. For more information please visit www.thejcast.com.

When: Thursday, October 4, 2018, 10 a.m.

Where: Pathside Building
84 Sip Avenue
Jersey City, New Jersey 07306

Who: Council President Rolando Lavarro
Jersey City Municipal Council
Jersey City Office of Cultural Affairs
Local Artists

All media inquiries should be directed to Kimberly Wallace-Scalcione at KWallace@jcnj.org or 201-376-0699. ////